



## Aji Regional Meetings

***Please join us at the next “Aji Regional Meeting”.***

The next meetings will be held in Phoenix AZ on August 26<sup>th</sup> and Boise ID on August 28<sup>th</sup>.

Toby Hecht, founder and CEO of The Aji Network and author of *Aji, an IR#4 Business Philosophy* will lead the meeting.

***For location details and to register, go to:***

<https://www.theajinetwork.com/aji-regional-meetings>

*Aji Regional Meetings* have three purposes:

1. To use “Aji” to double your productivity, value and incomes
2. To use “Aji” to double the productivity, value and incomes of your business -- your employees, colleagues and employers -- if you are a business owner, executive or manager
3. To build a *self-sustaining Network of Capabilities* in your region that is strategic and competitive enough to enable Members to fulfill their financial, career and business intentions, or to *simply double their incomes*

### ***What is “Aji”?***

“Aji” is a business philosophy that enables businesspeople, and entire businesses, to *double* their productivity, value and income by using their computers in a completely new way -- *strategically* and *competitively*, instead of with task orientation.

It shows businesspeople who are already earning at least \$150k how to execute a competitive, fundamental strategy to produce incomes between \$400k-\$4m and has been proven to work in the top 1% of the marketplace for more than 30 years.

Businesspeople who are not yet earning that much can use “Aji” to double their productivity, value and income, too.

“Aji” makes it possible for businesspeople to fulfill their intentions to earn *and* save enough money to survive, adapt to life’s always changing circumstances and live a good life with their spouse until they are at least 90-years old, or at least \$5m in a marketplace organized around the ubiquitous use of computers and the internet.

*It is not a gimmick or hype.* Over 4,000 businesspeople have learned how to use the philosophy to make “enough money” to live a good life with their spouse and avoid running out of money in old age.

It’s not difficult to learn but it is a very, very different way of thinking and acting to make money.

Competition using “Aji” is direct, instead of indirect as it had to be in IR#3 when using single-purpose tools in processes and procedures.

With “Aji”, you will learn to:

Make money literally, instead of by proxy

Use a competitive, fundamental strategy that enables you to *anticipate every fundamental concern, situation, capability and strategy* you will encounter as you double your income

Design and execute steady streams of fresh, new offers, practices, narratives and strategies all day, every day

Use what you design *strategically and competitively* with Networks of Capability, instead of with task orientation

Increase your competitive capabilities and advantages, productivity, value and incomes with your networks all day, every day

Put another way, “Aji” enables you and your colleagues or employees to quit using task-oriented business knowledge that thwarts everyone’s intentions to earn and save enough money to live a good life with their spouse. It is obsolete and uncompetitive because it was invented to exploit single-purpose tools, long before computers and the internet were invented.

Those who have learned how to use “Aji” during the past 5 years report increasing their incomes an average of **149%**.

Businesspeople who are earning **\$200k** when they begin using “Aji”, for example, report incomes of **\$500k** after two years.

Those earning **\$80k** would end up with **\$200k**.

This changes their life and ability to save enough money for old age completely and makes their spouse very, very happy, too.

*If you have never heard about “Aji”, we recommend you **read the first 31 pages of Mr. Hecht’s book.***

*It will answer all of your questions about “Aji” plus more you probably haven’t thought about yet.*

***Reading through page 74 of the book is required to participate in the Regional Meeting.***

*The additional pages are an overview of The Aji Source Fundamental Strategy that you will have opportunities to use and practice at the meeting.*

You can download the first 74 pages from our website at

<https://www.theajinetwork.com/aji-regional-meetings>

... or purchase the entire book in print or ebook format at

<https://www.amazon.com/Aji-IR-4-Business-Philosophy/dp/173393300X>

At the meeting Mr. Hecht will speak about “Aji”, introduce *The Aji Source Fundamental Strategy*, answer questions, and then begin to show everyone how to use “Aji” and the book to double their incomes.

*Many businesspeople who are already using “Aji”, and who have increased their incomes many times already, will be there with their colleagues and employees to build the region.*

They are looking forward to meeting new businesspeople who are serious about taking care of their spouse and family during their career and 25+ years of unemployment during old age.

The more people work with “Aji”, and with others who are using it, the more their productivity, value and incomes go up!

If you are serious about earning a living, or becoming rich,

... in order to live a good life with your spouse until you are at least 90-years old,

... without fear of running out of money, or without triggering chronic financial stresses that make it impossible to survive, adapt and live a good life,

**... please join us.**

To register please go to <https://www.theajinetwork.com/aji-regional-meetings>.

If you have any questions or would like to speak with us before registering, please call us at (408) 730-2234 or schedule a time to speak with our staff at <https://www.theajinetwork.com/schedule-a-call>.