

22 Business Concerns

“The Spine”

- #1 - Constituting your career’s or business’s fundamental offer(s)
- #2 - Designing a Strategy to fulfill your financial, career and business intentions
- #3 - Producing Capital Structures to amplify your capabilities to think and act effectively, strategically and competitively
- #4 - Selling to produce transactions, make money and produce high IR#4 Incomes
- #5 - Designing and executing steady streams of fresh, new, highly valued and scarce OPNS
- #6 - Producing profits that make it possible to earn a living or become rich in IR#4, including saving enough money to afford 25+ years of old age with your spouse